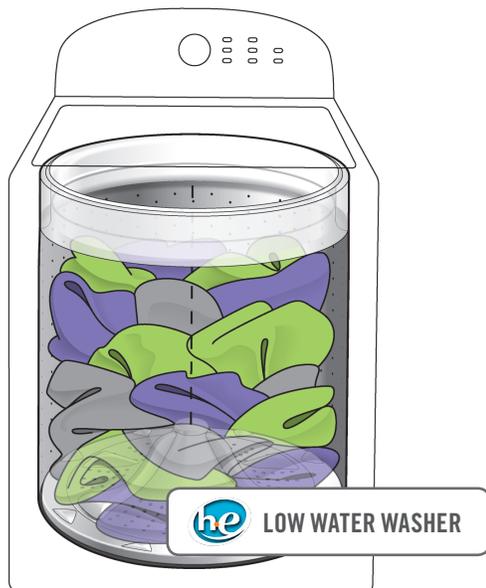


IMPORTANT REMINDER BEFORE FIRST USE

Better Cleaning with Low Water Washing

A note on the low water wash system found in these high-efficiency (HE) top load washers: MVWB300W, MVWB450W, MVWB455Y, MVWB750W, MVWB755Y, MVWB850W, MVWC400X, MVWX500X, MVWX600X, MVWX700X, WTW4950X, WTW5500W, WTW5600X, WTW5700X, WTW7300X, WTW7600X, WTW7800X, WTW7990X.



THE BENEFITS OF LOW WATER WASHING

- Less water
- Better cleaning
- Saves energy
- More gentle
- Greater capacity



Clothes eventually settle to the bottom of the basket for more concentrated cleaning.

ADVANCED TECHNOLOGY AT WORK

Before water enters the wash basket, automatic load sensing technology **takes 2–3 minutes to precisely measure each load** and assign the perfect amount of water needed to clean. Not only is less water and energy used, clothes get gentler, more advanced cleaning action.

SHARE

- Auto load sensing **measures load size for 2–3 minutes before water enters the basket** so just the right amount of water is used
- For extra-large and bulky loads, don't load items above the fill line or tub ring to ensure better results
- As water enters the basket, garments will settle and it's normal for some of the load to be above the water line (See illustration to the left for example)
- **The tub doesn't completely fill like agitator-style washers**
- HE washers use 14–18 gallons of water while traditional ones use 40–45 gallons of water to help save on utility bills



MINIMAL WATER USE

Like washing hands, low water wash systems lather clothes with soap then rinse. This helps HE washers use far less water than traditional ones. There's no need to worry when watching one of these washers in action. They really are that efficient!



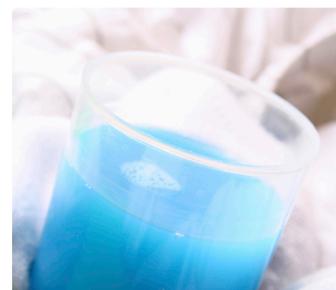
LOAD SENSING TECHNOLOGY

When a load is started, it may be 2–3 minutes before water begins to enter the basket. During this time, a series of clicks and a whirring noise signal that load sensing technology is at work determining the right amount of water needed.



LOCKING LID FEATURE

After customers add detergent and additives, load clothes, close lid, choose cycle and press start, the lid locks due to higher spin speeds. To add a garment after this point, they must press pause and wait 2 seconds to unlock the lid. Remind them to then press start to continue the cycle.



CONCENTRATED CLEANING

Remind customers to use only HE liquid or powder detergent. HE washers don't dilute detergent like traditional washers, they inject concentrated detergent directly onto clothes. Use of regular detergent may result in longer cycle times and may reduce rinsing performance.

To learn more visit www.whirlpool.com/he or www.maytag.com/he or reference the Low Water Wash Sales Resource Guide (Form No. WT100226)

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