

CLEANING PACKAGE REDEMPTION GUIDE



To receive a Cleaning Package with the purchase of a qualifying LG Dishwasher please follow the instructions below.

LG MODEL
(Check one)

LDF7551 LDF7561

LDF8072

PACKAGE CONTENTS

Medium Package

- Finish® Quantum 25 count
- Finish Jet-Dry Rinse Aid 8.45 oz.
- Finish Dishwasher Cleaner 8.45 oz.
- Lysol® No Touch Dispenser
- Lysol Dual Action Wipes 24 count
- Air Wick® Warmer
- Air Wick Scented Oil Refill
- Lysol Sponge

Large Package

- 2 Finish Quantum 25 count
- Finish Jet-Dry Rinse Aid 16 oz.
- 2 Finish Dishwasher Cleaner 8.45 oz.
- Lysol No Touch Dispenser
- Lysol No Touch Refill
- Lysol Dual Action Wipes 50 count
- Air Wick Warmer
- 2 Air Wick Scented Oil Refills
- Lysol Sponge

For fastest activation, visit www.lgusa.com/dishwasher. Qualifying product must be purchased between September 9, 2012 and October 6, 2012. Submissions must be made online or postmarked by October 27, 2012 and mailed submissions must be received by November 6, 2012. Make a copy of all submitted materials for your records. All information required.

NAME

ADDRESS (PO Boxes are not eligible)

CITY, STATE, ZIP

EMAIL

MAIL TO:

LG Electronics U.S.A.
2012 LG Dishwasher GWP
Department 542100
c/o The Advertising Checking Bureau, Inc.
PO Box 1919
Memphis, Tennessee 38101

OR SUBMIT ONLINE:

www.lgusa.com/dishwasher

I wish to receive information from LG about products, services and offers that may be of interest to me.

Consumers who purchase a qualifying new LG Dishwasher at participating retailers in the 50 United States, District of Columbia, or Puerto Rico between 09/09/12 and 10/06/12 (the "Program Period") will receive the specified Reckitt Benckiser Cleaning Package (medium or large package) while supplies last. For the purposes of this offer, "qualifying new LG Dishwasher models" are LDF7551, LDF7561 and LDF8072. No substitution of other models is permitted. Must be 18 or older to qualify for this offer. Void where prohibited.

Limit one (1) Reckitt Benckiser Cleaning Package per household during the Program Period.

To redeem this offer online, after making an eligible purchase, go to www.lgusa.com/dishwasher and follow the instructions provided. If you would like to mail in your submission, (1) fully complete the above form, (2) submit a completely legible copy of your receipt, and (3) mail to the above address. All claims must be submitted online no later than 10/27/12 or postmarked by 10/27/12 and received by 11/06/12. For Reckitt Benckiser Cleaning Package delivery, please allow 8-10 weeks following receipt of properly completed submission and completion of verification. All materials submitted in connection with this offer become the property of LG Electronics USA, Inc. and will not be returned. Not transferable or substitutable. No club, group or organization requests will be honored. Offer valid for individual consumer purchases only and is not transferable. Multiple sales to non-individual purchasers are not eligible. Requests for fulfillment to invalid or undeliverable mailing addresses or PO Boxes will not be accepted. This offer is not combinable with any other LG Electronics USA, Inc. offer or rebate. Purchased merchandise must not be returned. Duplicate claims will not be honored. Online purchases from Internet auction sites or purchases of refurbished or reconditioned merchandise are not eligible for this offer. This offer is only valid in and Reckitt Benckiser Cleaning Package will only be shipped to the 50 United States, the District of Columbia (Washington D.C.) and Puerto Rico. Participants bear all risk of loss or damage to Reckitt Benckiser Cleaning Package upon shipment. All federal, state and local taxes are the sole responsibility of recipients. Offer void where prohibited. LG Electronics USA, Inc., Reckitt Benckiser and their parents, retailers, subsidiaries, affiliates and advertising and promotion agencies, and each of their respective employees, officers, directors and agents (collectively, the "Releasees") are not responsible for late, lost, stolen, incomplete, undelivered, illegible, damaged, mutilated, misdirected or postage-due requests or related materials, or for returned or undeliverable Reckitt Benckiser Cleaning Package; or for other errors or problems of any kind whether human, mechanical, electronic, network, computer, typographical, printing or otherwise relating to or in connection with the offer, including, without limitation, errors or problems which may occur in connection with the administration of the offer, the processing of requests, or in any offer-related materials. Releasees are not responsible for the loss or damage of Reckitt Benckiser Cleaning Package in transit. Use of fictitious names or addresses or other conduct that impairs the integrity of this offer could result in prosecution for U.S. mail fraud and other liabilities. LG reserves the right to audit any claim and to nullify any claim that cannot be substantiated. LG reserves the right to amend the offer terms after the offer begins or to cancel this offer without prior notice. By participating, participants agree to be bound by these Terms & Conditions and the decisions of LG Electronics USA, Inc. which are final. Offered by LG Electronics USA, Inc. For questions about this mail-in offer, go to: www.lgusa.com/dishwasher or call 877-333-9203.

© 2012 LG Electronics USA, Inc. All rights reserved. "LG Life's Good" is a registered trademark of LG Corp. Finish®, Air Wick® and Lysol® are registered trademarks of RB Group. All other licenses or trademarks are property of their respective holders.