

# GE Appliances Re-seller Merchandising Program

Program #26836  
(1/1/12-12/31/12)  
Program #29055  
(1/1/13-3/31/13)

## GE Monogram® Luxury Has Its Rewards Promotion

Sell 2 or more eligible GE Monogram kitchen appliances October 1, 2012–March 31, 2013 on a single ticket and receive a sell through allowance valued up to \$2000—as reimbursement for rebate provided to purchaser at time of sale. See details below.

### How to get your sell through allowance from GE

1. Complete ALL Information—including serial number for each product. Incomplete forms will not be processed. One claim form required per invoice.
2. Include the retail invoice or sales slip (photocopy acceptable) which shows the GE customer name, purchaser's name, model numbers, date of sale and proof of rebate to purchaser.

### 3. Mail no later than June 1, 2013 to:

**GE Appliance Park**  
**Attn: Kathy English**  
**AP4-205G**  
**Louisville, KY 40225**

**Allow 2-3 weeks  
for processing.**

**\$1000—Sold eligible professional range with hood or 24" dishwasher**

**\$2000—Sold eligible professional range, hood or 24" dishwasher and built-in refrigerator**

**\$1000—Sold eligible cooktop, wall oven with hood or 24" dishwasher**

**\$2000—Sold eligible cooktop, wall oven, hood or 24" dishwasher and built-in refrigerator**

GE Customer Number

GE Customer Name

Address

City

State

Zip

ASM Name

Payment will be issued per the re-seller's normal payment method from GEA (check or credit).

Consumer information will be used for claim auditing purpose only.

This form is subject to audit. Any payments made by GE to re-seller on the basis of fictitious or falsified information on this form will be billed back to the re-seller. Submission of fictitious or falsified information will subject the re-seller to suspension from the program or termination of Monogram Sales Agreement.

Date of sale

Invoice No.

Purchaser's Name

Address

City

State

Zip

Phone

Model Number

Serial Number

Model Number

Serial Number

Model Number

Serial Number

Model Number

Serial Number

### Item checklist-please check each box:

- List the correct model numbers
- Include the serial numbers
- Include a copy of the invoice or sales receipt with proof of rebate to purchaser
- Fill in GE customer number
- Provide ASM name
- Sign and date below and keep a copy for your records

I certify that this report and claim conform to the merchandising program requirements for which this claim is submitted.

**Dealer  
Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

Incomplete forms will not be processed

# GE Monogram® Luxury Has Its Rewards Promotion

Eligible models:

\$1000 sell-through allowance for purchaser instant rebate

**Sell one professional range with either a hood or a 24" dishwasher OR one Monogram wall oven and cooktop with either a hood or a 24" dishwasher on a single ticket between October 1, 2012-March 31, 2013**

<b>Professional ranges</b>	ZGP486NDRSS ZGP486LDRSS	ZVC42LSS ZVC48LSS ZVB30SHSS ZVB30STSS ZVB36SHSS ZVB36STSS ZSA2201RSS ZSA1201RSS ZSA1202RSS	<b>24" Dishwashers</b>	ZBD6900PII ZBD6900VII ZBD6900DII ZBD6920PSS ZBD6920VSS ZBD6920DSS ZBD7920PSS ZBD7920VSS ZBD7920DSS ZBD8900PII ZBD8900VII ZBD8900DII ZBD8920PSS ZBD8920VSS ZBD8920DSS ZBD9900RII	<b>Wall ovens</b>	ZHU36RSMSS ZHU36RMBBB ZGU384NSMSS ZGU384LSMSS ZGU36KSKSS ZGU385NSMSS ZGU385LSMSS ZGU364NDPSS ZGU364LDPSS ZGU364NRPSS ZGU364LRPSS ZGU366NPSS ZGU366LPSS ZGU484NGPSS ZGU484LGPSS ZGU486NDPSS ZGU486LDPSS ZGU486NRPSS ZGU486LRPSS	ZV36SSFSS ZV48SSFSS ZV30RSFSS ZV36RSFSS ZV48RSFSS ZV830SMSS ZV750SPSS ZV800SJSS ZV850SPSS ZV855SPSS ZV900SLSS ZV950SDSS ZV925SLSS ZV1050SFSS ZVC30LSS ZVC36LSS ZVC42LSS ZVC48LSS ZVB30SHSS ZVB30STSS ZVB36SHSS ZVB36STSS ZSA2201RSS ZSA1201RSS ZSA1202RSS	<b>24" Dishwashers</b>	ZBD6900PII ZBD6900VII ZBD6900DII ZBD6920PSS ZBD6920VSS ZBD6920DSS ZBD7920PSS ZBD7920VSS ZBD7920DSS ZBD8900PII ZBD8900VII ZBD8900DII ZBD8920PSS ZBD8920VSS ZBD8920DSS ZBD9900RII
ZDP304NPSS ZDP304LPSS ZDP364NDPSS ZDP364LDPSS ZDP364NRPSS ZDP364LRPSS ZDP366NPSS ZDP366LPSS ZDP484NGPSS ZDP484LGPSS ZDP486NDPSS ZDP486LDPSS ZDP486NRPSS ZDP486LRPSS ZGP304NRSS ZGP304LRSS ZGP366NRSS ZGP366LRSS ZGP364NRRSS ZGP364LRRSS ZGP364NDRSS ZGP364LDRSS ZGP484NGRSS ZGP484LGRSS ZGP486NRRSS ZGP486LRRSS	<b>Hoods</b> ZV30HSRSS ZV30TSFSS ZV36TSFSS ZV42ISHSS ZV48TSFSS ZV54ISHSS ZV30SSFSS ZV36SSFSS ZV48SSFSS ZV30RSFSS ZV36RSFSS ZV48RSFSS ZV830SMSS ZV750SPSS ZV755SPSS ZV800SJSS ZV850SPSS ZV855SPSS ZV900SLSS ZV950SDSS ZV925SLSS ZV1050SFSS ZVC30LSS ZVC36LSS	ZHU36RSMSS ZHU36RMBBB ZGU384NSMSS ZGU384LSMSS ZGU36KSKSS ZGU385NSMSS ZGU385LSMSS ZGU364NDPSS ZGU364LDPSS ZGU364NRPSS ZGU364LRPSS ZGU366NPSS ZGU366LPSS ZGU484NGPSS ZGU484LGPSS ZGU486NDPSS ZGU486LDPSS ZGU486NRPSS ZGU486LRPSS	ZV36SSFSS ZV48SSFSS ZV30RSFSS ZV36RSFSS ZV48RSFSS ZV830SMSS ZV750SPSS ZV755SPSS ZV800SJSS ZV850SPSS ZV855SPSS ZV900SLSS ZV950SDSS ZV925SLSS ZV1050SFSS ZVC30LSS ZVC36LSS ZVC42LSS ZVC48LSS ZVB30SHSS ZVB30STSS ZVB36SHSS ZVB36STSS ZSA2201RSS ZSA1201RSS ZSA1202RSS	<b>Cooktops/ Rangetops</b> ZEK938SMSS ZEK958SMSS ZET938SMSS ZET1SMSS ZET1PMSS ZET1RMSS ZET3038SHSS ZET958SMSS ZET2SMSS ZET2PMSS ZET2RMSS ZET3058SHSS ZSC1001K ZSC1201N ZSC1202N ZSC2201N ZSC2202N	<b>Hoods</b> ZV30HSRSS ZV30TSFSS ZV36TSFSS ZV42ISHSS ZV48TSFSS ZV54ISHSS ZV30SSFSS				

\$2000 sell-through allowance for purchaser instant rebate

**Sell one professional range with either a hood or a 24" dishwasher OR one Monogram wall oven and cooktop with either a hood or a 24" dishwasher on a single ticket between October 1, 2012-March 31, 2013 PLUS add any built-in refrigerator**

<b>Built-in refrigerators</b>	ZICS360NZLH ZICS360NZRH ZIC360NXLH ZIC360NXRH ZICS360NXLH ZICS360NXRH ZICP360NXLH ZICP360NXRH ZIC360NZLH ZIC360NZRH	ZISB420DX ZISS420DXSS ZISP420DXSS ZIS480NX ZISS480NXSS ZISB480DX ZISS480DXSS ZISP480DXSS ZIR360NXLH ZIR360NXRH	ZIRS360NXLH ZIRS360NXRH ZIRP360NXLH ZIRP360NXRH ZIF360NXLH ZIF360NXRH ZIFS360NXLH ZIFS360NXRH ZIFP360NXLH ZIFP360NXRH	ZIC30GNZII ZIC30GNDII ZIK30GNZII ZIK30GNDII ZIW30GNZII ZIW30GNDII
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GE  
Appliances  
Appliance Park  
Louisville, KY 40225  
monogram.com