

SEIKI TV'S LIMITED WARRANTY TO ORIGINAL CONSUMER

This Product (including any accessories included in the original packaging) as supplied and distributed in new condition, is warranted by SEIKI LLC (SEIKI or the Warrantor) to the original consumer purchaser against defects in material and workmanship ("Warranty") as follows:

- PARTS AND LABOR** : For a period of one (1) year from date of original consumer purchase, if this Product or any functional part is determined by SEIKI, or a SEIKI authorized service provider, to be defective, at SEIKI'S sole option and discretion, SEIKI will (i) repair, at no charge to the original consumer, with new or rebuilt replacement functional parts in exchange for defective functional parts, or (ii) replace the Product, with new or re-certified product of similar or better specification, or (iii) provide refund of original purchase price. Replacement Product or parts are warranted for either the remainder of the original warranty period or ninety (90) days from the date of replacement, whichever is longer. After the applicable Warranty periods, the purchaser must pay for all parts and labor costs.
- SHIPPING COSTS**: Notwithstanding the foregoing, the original consumer is responsible for any shipping charges incurred to ship the Product or part(s) to SEIKI or to a SEIKI authorized customer service provider, for diagnosis, repair, replacement or refund. However, SEIKI will pay for return shipping to the customer. Products shipped back to SEIKI or a SEIKI authorized service provider must be in its original packaging or in packaging with an equal degree of protection.

**To obtain Warranty Service and Troubleshooting information, please call the Toll Free Customer Service Line at:
1-855-MY-SEIKI (1-855-697-3454)**

Please have your model and serial number available along with your date of purchase.

**You can also visit us online and REGISTER your SEIKI product at:
www.SEIKI.com**

To receive Warranty service, the original consumer purchaser must contact SEIKI for pre-authorization prior to sending any Product to SEIKI or a SEIKI authorized customer service provider, or for obtaining any repair, replacement or refund service.

Proof of purchase in the form of a bill of sale or receipted invoice evidencing that the Product is within the applicable Warranty period(s), MUST be presented to SEIKI in order to obtain the requested service.

Exclusions and Limitations:

This Warranty covers manufacturing defects in materials and workmanship encountered in the normal, non-commercial use of the Product, and does not cover (a) damage or failure caused by or attributable to abuse, misuse, failure to follow instructions, improper installation or maintenance, alteration, accident, or excess voltage or current; (b) improper or incorrectly performed repairs by non-authorized service facilities; (c) onsite consumer instruction or adjustments; (d) transportation, shipping, delivery, insurance, installation or set-up costs; (e) costs of product removal, transportation or reinstallation costs; (f) ordinary wear and tear, cosmetic damage or damage due to acts of nature or accident; (g) commercial use of the Product; (h) modification of, or to any part of the Product. In addition, this Warranty does not cover images "burnt" into the screen. This Warranty applies to the original consumer only and does not cover products sold AS IS or WITH ALL FAULTS, or consumables (e.g., fuses, batteries, bulbs etc.), and the Warranty is invalid if the factory-applied serial number has been altered or removed from the Product. This Warranty is valid only in the United States, and only applies to products purchased and serviced in the United States. All replaced parts and products, and products on which a refund is made, become the property of SEIKI.

NO WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, OTHER THAN THOSE EXPRESSLY DESCRIBED ABOVE SHALL APPLY. THE WARRANTOR FURTHER DISCLAIMS ALL WARRANTIES AFTER THE EXPRESS WARRANTY PERIOD STATED ABOVE. NO OTHER EXPRESS WARRANTY OR GUARANTY GIVEN BY ANY PERSON, FIRM OR ENTITY WITH RESPECT TO THE PRODUCT SHALL BE BINDING ON THE WARRANTOR. REPAIR, REPLACEMENT, OR REFUND OF THE ORIGINAL PURCHASE PRICE, AT THE WARRANTOR'S SOLE DISCRETION, ARE THE EXCLUSIVE REMEDIES OF THE CONSUMER. THE WARRANTOR SHALL NOT BE LIABLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES CAUSED BY THE USE, MISUSE OR INABILITY TO USE THE PRODUCT. NOTWITHSTANDING THE FOREGOING, CONSUMER'S RECOVERY SHALL NOT EXCEED THE PURCHASE PRICE OF THE PRODUCT. THIS WARRANTY SHALL NOT EXTEND TO ANYONE OTHER THAN THE ORIGINAL CONSUMER WHO PURCHASED THE PRODUCT AND IS NOT TRANSFERABLE. SEIKI RETAINS THE RIGHT TO CHANGE THIS WARRANTY AT ANY TIME WITHOUT NOTICE.

Some states do not allow the exclusion or limitation of incidental or consequential damages, or allow limitations on warranties, so the above limitations or exclusions may not apply to you. This Warranty gives you specific rights, and you may have other rights, which vary from state to state.

Please send all correspondence to:

SEIKI LLC
c/o SEIKI LLC Customer Service
customerservice@seiki.com

PLEASE CONTACT CUSTOMER SERVICE TO OBTAIN SHIPPING ADDRESS FOR SERVICE.